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Our Business

# Cowaramup pizzeria brings takeaway to town



By [Kim Seidler](#)

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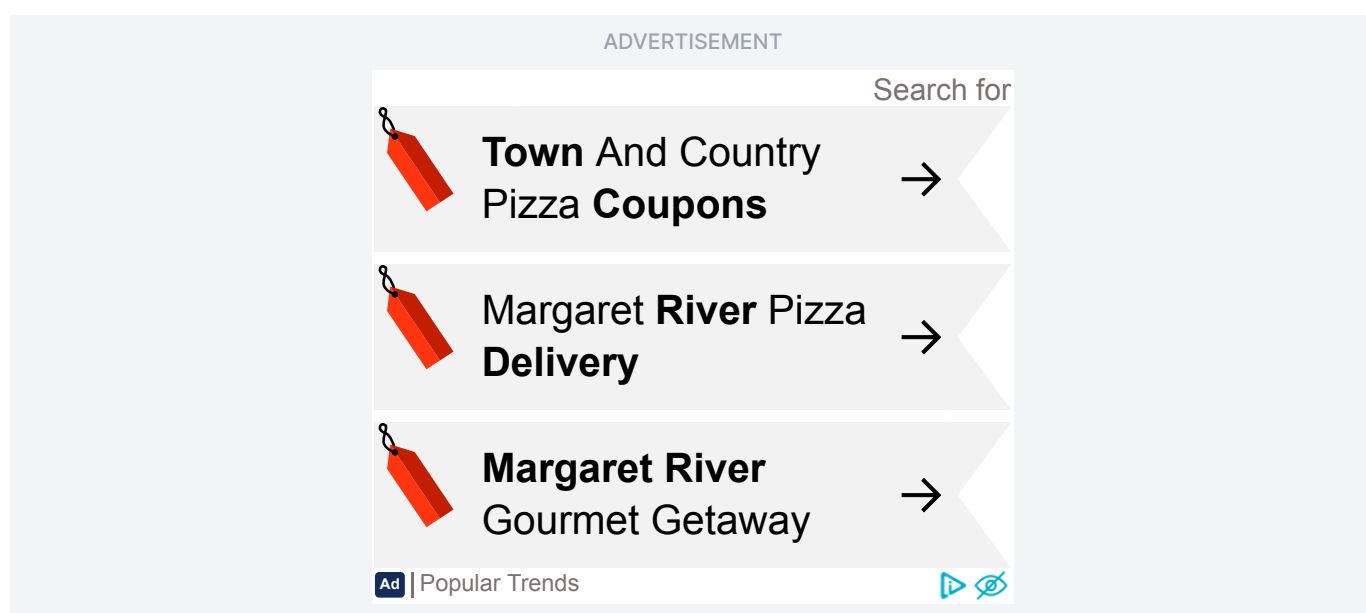


Cowaramup Town and Country Pizza owners Chloe and Nick Pike. Image supplied

The tantalising aroma of freshly baked pizza now drifts through Cowaramup's main street, after Town and Country Pizza opened its doors this month, filling a long-standing gap in the town's dining scene.

For Chloe and Nick Pike, bringing their family-run business to their new hometown means serving the community's growing need for quality takeaway food.

"One of our favourite things to do as a family is have pizza nights on Fridays, and it really surprised me that there was no takeaway option here," Chloe explained.



"I didn't want to drive to Margaret River because the pizza would be cold when we got home. Plus, sitting down at a restaurant with two small, hungry kids is always a challenge when they'd rather be at home watching their show!"

With six years of experience at Town and Country Pizza in Geelong, Chloe brought valuable expertise to the venture.

"When you work for Town and Country Pizza, they train you in all aspects because they really want you to be involved and a vital part of the business," she said.

"For six years, I worked with customers and hands-on in the kitchen."

The franchise, which boasts twelve successful stores in the eastern states, maintains high standards for its operators.

"They won't let you buy a franchise if you don't know their brand or have a vested interest in upholding their integrity and passion for consistently delivering great food," Chloe said.

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Mauritian-born Chloe brings her distinct cultural background to the kitchen, crafting pizzas that merge traditional techniques with innovative flavours. "My pizzas, while traditional in some ways, are

made with my own twist influenced by my Australian and Mauritian heritage," she said.

Customers can expect creative choices like the seafood lover's Oceanic and Pesto Fetta, along with classic favourites such as Margherita and Pepperoni.



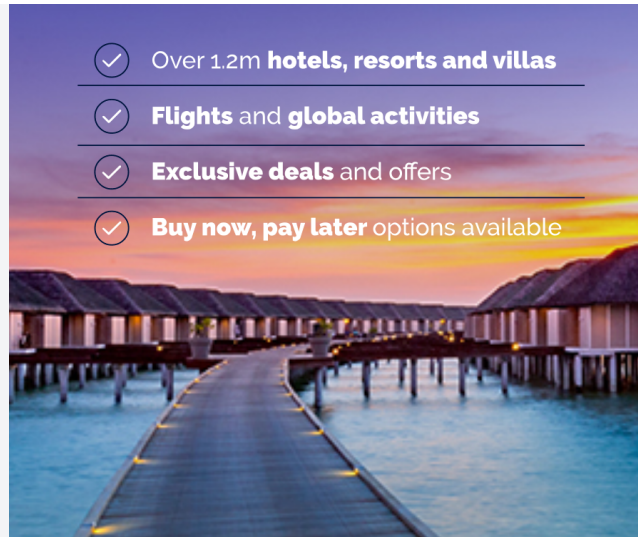
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If pizza isn't your craving, an extensive range of pasta dishes and snacks, like crispy Arancini, are available to satisfy your hunger.

Town and Country Pizza pays special attention to dietary requirements, influenced by Chloe's personal experience.

"My daughter is gluten-free, dairy-free, and egg-free, and we've had many hospital visits because of this," she explained.

All her staff are qualified food handlers with allergy training, and gluten-free pizzas are prepared in dedicated areas using specific equipment.

"We place a lot of emphasis on this due to my own experiences with my daughter."

The pizza's reputation preceded its arrival in Cowaramup.

Resident Krysta Robinson, who grew up enjoying Town and Country Pizza in Geelong, could barely contain her excitement about the new store.



"Finding out Town and Country Pizza had opened in Cowaramup made my day! I grew up on this pizza, which was by far the best in town. Chloe's doesn't disappoint!" she said.

"I think it's awesome for Cow Town to have another choice to eat out. Their pizzas are loaded with the perfect amount of toppings, and I could eat the garlic pizza every day. It's that good!"

The community response has surpassed expectations.

"It feels fantastic! I knew it would be busy since it's the first proper takeaway in town, but I was initially overwhelmed by all the positive feedback," Chloe shared.

"Now that we've found our groove and flow, we're attracting more customers daily or every second day. Some even say this is the fourth day in a row!"

Personal connection lies at the core of their service philosophy.



Chloe maintains detailed records of customer preferences and names, ensuring a warm, personalised experience with every order.

"I just want them to call once, and then we know who they are. We want to show that care and respect each time they call. That's part of our customer service," she said.

While managing the business takes time away from her children, the community's appreciation makes it worthwhile.

"This is why I come here every day. I leave my kids with a nanny so I can run this business, and the fact that people are so happy and appreciative makes it all worth it!"

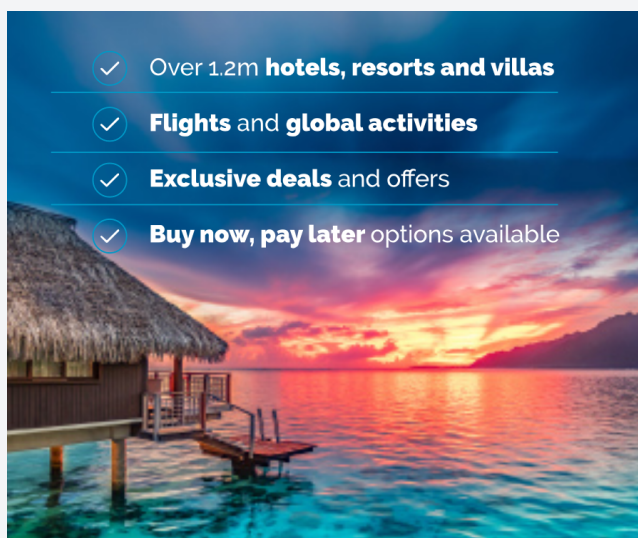
Instead of rushing to expand, the Pikes focus on maintaining quality and consistency.

"Every day while we cook, we put a lot of love into our food, and I hope everyone can taste this when they eat and experience our



food," Chloe said.

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The business provides phone and online ordering, accepting pre-orders even when the store is closed.

"We aimed to make it as convenient and easy as possible for people by letting them know they can either call us directly or order online through our website."

Looking ahead, Chloe and Nick remain incredibly thankful for the warm welcome they received from the community.

"We are so humbled and grateful to everyone for all the support you've shown us already. It has meant so much to us, and we can't wait to see you all again soon!"

To order your own slice of happiness, visit their website at [cowaramup.townandcountrypizza.com.au](http://cowaramup.townandcountrypizza.com.au)



Kim Seidler  
Journalist

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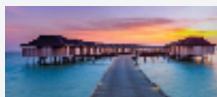
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