

*Welcome to*



*Always Fresh! Always Tasty!*

*Always*

**DELICIOUS**

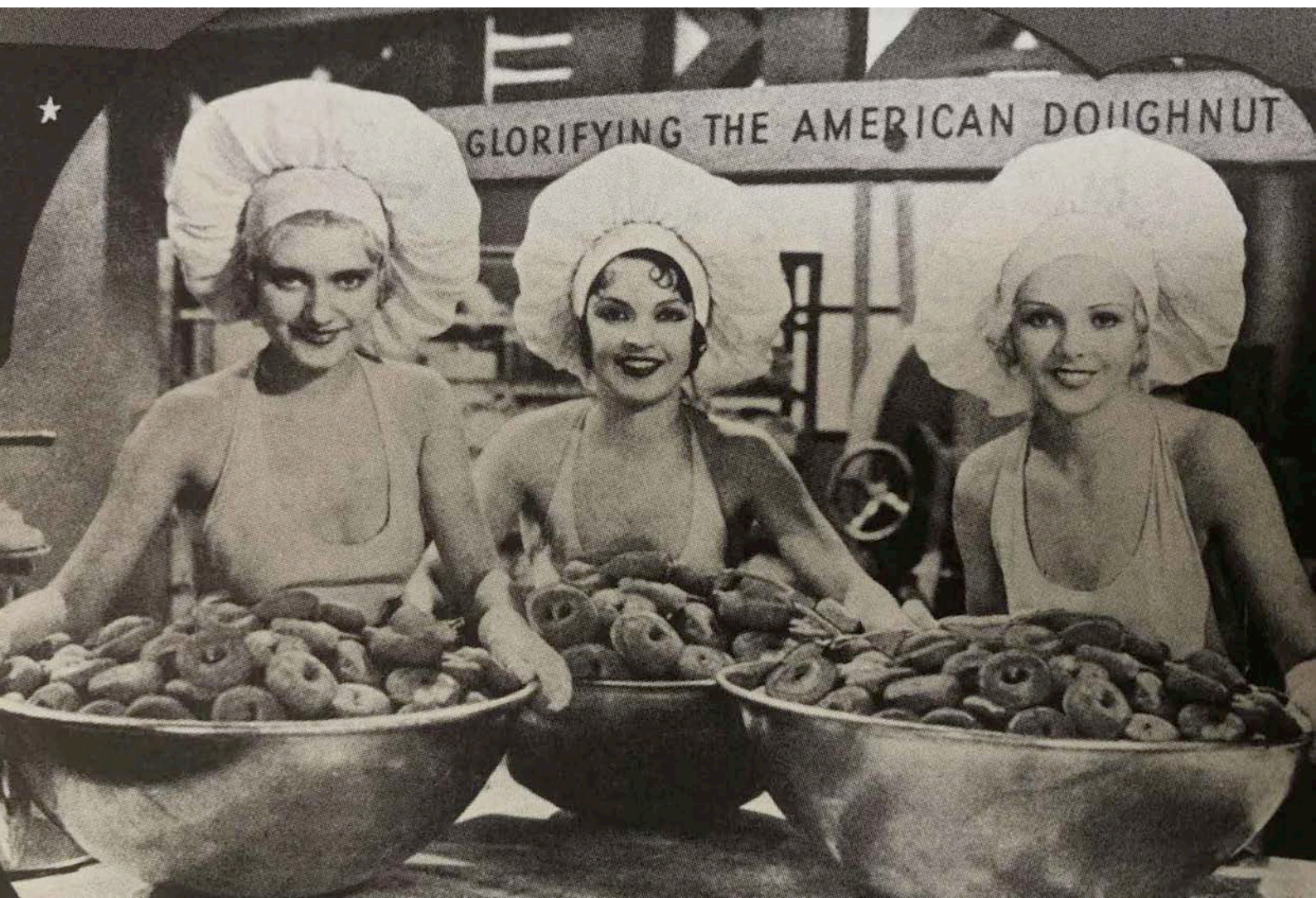




What Do We Do?  
**DELICIOUS IS WHAT  
WE DO!**

We pay homage to the classic  
tastes of the American post-war era with our  
Dynamite Doughnuts, Vintage Shakes, Ball-Park Dogs,  
Award Winning Coffee and Classic USA Sodas!

There ain't nothing like a Walker's six pack  
of Deliciousness!





Our Products!  
**WORLD'S TASTIEST  
DOUGHNUTS**  
What's the Secret?

Our doughnuts are hand-made daily using  
the magic of long yeast fermentation.

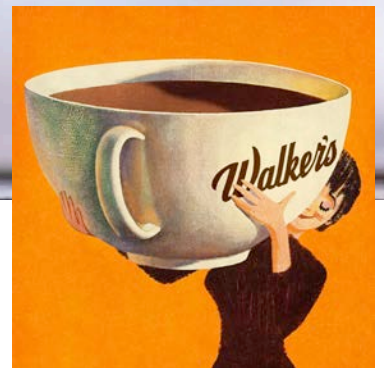
We don't cut corners and we take our time.

That's how we get 'em so Fluffy,  
so Fresh and so Tasty!

We then stuff them chock-full of Raspberry Jam,  
Bavarian Custard, Goopy Caramel, Toffee Apple,  
Wild Blueberry, Sweet Cherry, Lemon Curd.

You name it, we've got it!





**AWARD WINNING**  
**DELICIOUS COFFEE!**

We take our Coffee as seriously as we take our Doughnuts.

South American beans, roasted in Melbourne.

We hand select for flavour to the last sip.

We've partnered up with Ottimo Coffee to bring you a bold, robust beverage with sweet nutty flavours of Caramel, Toffee and Hazelnut. Actually, ignore the fancy tasting notes and just get some in your kisser, you'll thank us for it!



Genuine  
Ball-Park  
**HOT DOGS!**

Walker's original Hot Dogs with melt in your mouth flavours including the Classic, the Dodger with Cheese and Bacon, Almighty Cheesus, Double Bacon Cheeseburger, Red Devil and our Big Fat German.



# Deluxe MILKSHAKES

## Frappe and Custard Shakes

Drug store and Soda fountain, DONE RIGHT!

Real Ice Cream, Real Milk, Real Walker's Doughnuts

Deluxe Jam, Classic Chocolate, Creamy Caramel,  
Sweet Strawberry, Luscious Banana and many more.

Tastes exactly how you remember them!







Genuine Heritage  
**SODAS**  
Direct from USA

Take a trip down Soda Memory Lane!

We've revived Soda brands from the 1920's

30's and 40's to give you a taste of

TRUE AMERICAN HERITAGE!

Drink a piece of history!



# Share in Walker's Magic! **KIOSKS**

Our kiosks are like a '59 Caddy Eldorado. Sweetly Curvy and Magical! Climb aboard, Buckle up, we're going Crusin:

At Walker's we have all the Guns Blazing;  
Retro Signage, Genuine Neon and Soda Jerk Uniforms.  
We've got more personality the '47 NY Yankees Team.



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#### **Specifications:**

Store size: 30m<sup>2</sup>

Seating area: 20 - 30m<sup>2</sup>

Standard 100w power to site

Water and Waste connections

Grease waste connection

Storage room 15m<sup>2</sup> with

Electricity



# Amazing POP UP! KIOSK



Our Pop up kiosks are a mobile, Delicious taste of Walker's Doughnuts in the most unlikely spots!

Our clever and portable light weight design allows us to be operational very quickly and WOW the masses anywhere, anytime, and you know what,

It might even grow up to be a permanent site!



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#### Specifications:

- Store size: 12m<sup>2</sup>
- Seating area: minimal
- 15 amp power to site
- Water and Waste facilities
- Casual leasing environment
- Store room: by request



Big **FAT**

## **FACTORY STORES!**

Come and watch the magic!

Our Delicious Doughnuts made right before your eyes!

### **How it works!**

We love and cherish the Traditional Baker and we embrace the nostalgic honesty it brings with everything we create on show. There's nothing to hide, our products are hand made right here in front of everyone because we pride ourselves on how we go about creating this Deliciousness!

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#### **Specifications:**

Store size: 120 to 150m<sup>2</sup>  
Seating area: 20 to 30m<sup>2</sup>  
3 phase power to site

Water and Waste connections  
Exhaust canopy extraction point  
Air Conditioning to suit requirements

Grease waste connection  
Storage room 25 - 30m<sup>2</sup>



# We come to You!

## MOBILE FOOD TRUCK!



### Specifications:

1954 Ford flatbed conversion

Standard power to site

The Walker's 1954 Ford Mobile Food Truck is specifically designed for events and is a striking looking vehicle representing the Walker's Traditional 50's style Bakery.

It has a compact kitchen on board with Coffee, Milkshakes, Hot Doughnuts and decorated Doughnuts on display providing the full experience to our customers to promote the Walker's Doughnuts brand and drive customer loyalty back to the stores.

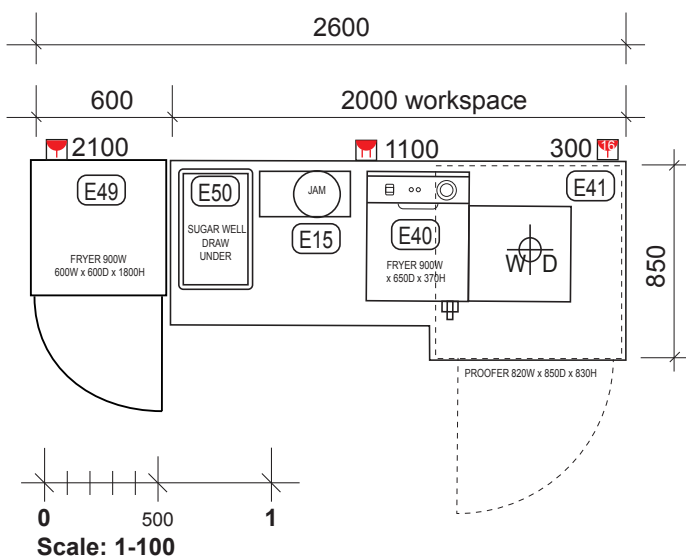


# Mini Shop Concept!

# WALKER'S HOT JAM DOUGHNUTS

The free standing Walker's Hot Jam Doughnut display delivers a self serve operation where customers simply pack and bring their Delicious Doughnuts to the counter for purchasing.

The perfect mini shop solution for Service Stations, Sporting Clubs, Coffee Shops and more.



## Equipment List

- Custom made Display
- Hatcho
- Proofer
- Hopper
- Fryer
- Bench space
- Sugar container
- Freezer for Storage

### Specifications:

- Store size: 3m<sup>2</sup> back of house
- Display size: .5m<sup>2</sup> front of house
- Standard 10 and 16amp power to site

- Water and Waste connections
- Grease waste connection
- Electricity

### FRANCHISE ENQUIRIES

#### AUSTRALIA-WIDE:

[franchise@walkersdoughnuts.com.au](mailto:franchise@walkersdoughnuts.com.au)  
[www.walkersdoughnuts.com.au](http://www.walkersdoughnuts.com.au)